

# SIOBHAN LANGAAS

## CONTACT

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## EDUCATION

ELON UNIVERSITY 2020

CINEMA & TELEVISION ARTS BA

## RELEVANT COURSEWORK

**Film production at FAMU | Prague, Czech Republic**

- Created a short film which was awarded best undergraduate fiction short film for the 2019 Visions Awards at American University
- Used color 16mm Tungsten balanced film
- Edited footage on Adobe Premiere Pro

### **Communications Coursework**

- Creating Multimedia Content
- Editing the Moving Image
- Web and Mobile Communications
- TV & Cinema Aesthetics
- Writing for TV & Cinema
- Storyboarding + Script Development
- Producing for the Screen

## MEDIA SKILLS

- Social media marketing
- Certified in Muck Rack Academy's Fundamentals of Social media
- Adobe Premiere Pro
- Social in-app editing tools
- Final Cut Pro
- Photoshop
- Figma
- Keynote
- Pages
- Canva

## WORK EXPERIENCE

**Bobbi Brown | August 2024 - Current | Manhattan, NY**

*Video Editor*

- Edit short-form social media videos of well-known makeup artists that are posted for an audience of over four million followers
- Monitor social media trends in order to keep the video content current and ultimately boost product sales

**Tape | April 2021 - May 2024 | Brooklyn, NY**

*Content Creator & Video Editor*

- Conceptualized, shot and edited promotional videos for companies, curators and artists around the world
- Created social media content for prestigious people and companies such as Mary McCartney and NYCgo Tourism
- Implemented growth tools into Tape's early stage social media plan

## FREELANCE | MARCH 2020- CURRENT

**UENVI - Sustainable Unisex Clothing Line**

*Video Editor*

- Edited promotional videos for new collection drops
- Helped design pieces in various collections
- Modeled clothing for social media promotion

### **Virtual Wedding Toast**

*Video Editor*

- Edited video greetings with 'virtual toasts' by friends and family for couples married during COVID19
- Created sound design in order to deliver a seamless visual and audio experience

### **White Pine Programs Promotional Video**

*Videographer and Editor*

- Successfully portrayed the positive impact that outdoor learning has on children
- Marketing campaign used to collect donations in order to improve the program